

International Workshop

Ecological transition of agriculture: opportunities and challenges

<https://www.uco.es/investigacion/proyectos/farmperform/workshop/>

Organized by

Water, Environmental and Agricultural Resources Economics research group (SEJ-592, WEARE), <https://www.uco.es/investiga/grupos/weare/>

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Date: 19th June 2024

Place: Sala Consejo de Gobierno. Rectorado Universidad de Córdoba, Córdoba (Spain).

Organizing Committee

Sandra Sánchez Cañizares (chair)

Carlos Gutiérrez Martín

Nazaret Montilla López

Jaime Martín García

Arnaldo Vergara Romero

Scientific Committee

Manuel Arriaza Balmón (chair)

Laura Riesgo Álvarez

M^a Dolores Guerrero Baena

Mercedes Luque Vílchez

Antonio Menor Campos

PROGRAM

- 9:30 **Opening conference:** *Agri-food economics at the crossroads of the global challenges: An immersive approach.* A.J. Villanueva (discussant: Jesús Barreiro-Hurlé)
- 10:15 **Welcome:** Feliciano Priego Capote (General Director of Research, UCO)
- Session 1 Agroecological practices and organic farming** (chair: Laura Riesgo)
- 10:30 *Ecological transformation of Spanish crop farms.* Jesús Barreiro-Hurlé, Ángel Perni, and Laura Riesgo
- 10:50 *Expert's opinion on agroecological practices in olive groves.* Arnaldo Vergara-Romero, Manuel Arriaza, Emilio González-Sánchez, Javier Martínez-Dalmau, and Nazaret M. Montilla-López
- 11:10 *Transition to organic farming: rational vs. altruistic motives.* Sandra M^a Sánchez-Cañizares and L. Javier Cabeza-Ramírez
- 11:30 **Coffee-break** (hall beside the conference room)
- Session 2 Farms' performance and policy-making** (chair: Mercedes Luque)
- 12:00 *Assessment and monitoring of the CAP Spanish Strategic Plan through an interdisciplinary approach.* Almudena Gómez Ramos, Tomás García Azcárate, and Juan C. Maciorowski
- 12:20 *Exploring farms' dynamics regarding their economic and environmental performance.* Rubén Granado-Díaz, Jaime Martín-García and José A. Gómez-Limón
- 12:40 *Farm resilience: assessment, drivers, and policy-making.* Jaime Martín-García, José A. Gómez-Limón, and Antonio Menor-Campos
- 13:00 *Farmers' preferences for innovative results-based payments for ecosystem services effects of remote-sensing monitoring and collective participation.* Rubén Granado-Díaz, Sergio Colombo, and Anastasio J. Villanueva.
- 13:20 *Wellbeing-based assessment of sustainability in agriculture.* Víctor Martínez García, José Miguel Martínez-Paz, and Francisco Alcón.

14:00 **Lunch** (Cafetería del Rectorado)

Session 3 Sustainability reporting and other related topics (chair: M^a Dolores Guerrero)

16:00 *Main aspects of certified regenerative agriculture.* Juan José Moreno Delgado

16:20 *Can ESRS for SMEs be used to report farm sustainable performance?* M. Dolores Guerrero-Baena, Mercedes Luque-Vílchez, and José A. Gómez-Limón

16:40 *Preferences for agricultural landscapes: The case of dehesa and sloping olive groves.* Anastasio J. Villanueva, Khin Z. Win, Ruben Granado-Díaz, and Manuel Arriaza

17:00 *Business canvas model: an application to the agri-food sector.* Laura Sánchez-Mata, Melania Salazar-Ordóñez, Julio Berbel, and Macario Rodríguez-Entrena.

17:20 *Grassland ecosystem services: an analysis in five biogeographical regions of Europe from the perspective of key stakeholders and end-users.* Victoria Vicario-Modroño, Francisco López-Domínguez, Pedro Sánchez-Zamora, and Rosa Gallardo-Cobos.

17:40 Final debate and wrap-up

Registration: from 1st to 15th May 2024 using the following link:

<https://www.inscribirme.com/international-workshop-ecological-transition-of-agriculture-opportunities-and-challenges>

Registration is **free** for those researchers and technicians interested in attending. Registration includes participation in all presentations, discussions, coffee break, and lunch. All registered people attending the workshop will receive an **attendance certificate**.